



2012 Nebraska Agri-Business Exposition



Promote Yourself! How we can help:

Let's be honest. It really doesn't matter how many people come to a trade show, if they don't visit your booth. Working a trade show before the event is one very effective way to create a "buzz" about yourself and helps bring those important customers right to your exhibit. The Nebraska Agri-Business Association offers you some important tools to get the "buzz" going.

- 1. Send a letter or a card out to your customers:** The Nebraska Agri-Business Association has some of the best qualified mailing lists available to you. Send your customers and potential clients a special invitation, information about a special "Show Only" offer, or simply introduce yourself.
 - Buy pressure sensitive mailing labels and mail it yourself:** Only 8¢ per label for exhibitors of the Nebraska Agri-Business Exposition. Select from Nebraska and surrounding states or surrounding counties lists.
 - Send us your mailing piece, select your list, let us mail it for you:** We'll handle your mailing for you for 20¢ per piece plus postage and we'll mail it at the lowest possible postage rate to save you money! Select from the same lists as above.
- 2. Print Advertising Available in the Winter 2012 "Nebraska Agri-Business Digest," the Exposition issue:** Take advantage of a discounted price *available only to exhibitors*. Buy a full page, black and white ad for \$400 (regularly \$460) or a half page ad for \$215 (regularly \$280.00). *This offer may not be combined with any other discounts.* Ad copy must be received by December 15, 2011 in order to publish and distribute before the Exposition.
 - Buy a full page black and white advertisement @ \$400**
 - Buy a half page black and white advertisement @ \$215**
 - Provide additional information on color and special placement** (*Additional fees required*)
- 3. Other Information Request:**
 - Please send information on advertising in the Nebraska Agri-Business Directory & Buyers Guide**
 - Please send information on becoming a member of the Nebraska Agri-Business Association**

Check the items above and complete your contact information below. We'll be in touch with you on the details for providing labels, mailings and/or advertising.

Name: _____

Firm: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

<p><i>RETURN TO:</i> Nebraska Agri-Business Association 1335 H St., Suite 100, Lincoln, NE 68508-3784 Phone: 402/476-1528 • FAX: 402/476-1259 E-mail: info@na-ba.com • Web: www.na-ba.com</p>
